

FC ST HELENS COMMERCIAL BROCHURE 2022



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A Message From Our Chairman

Thank you for taking time to browse our latest Commercial & Community offerings. The club has and will always be built on the **foundations of developing the youth** of St Helens into the **best players and people** they can be. The club today has over **22 teams** ranging from Reception age to Open age. As a club we offer all our players the opportunity to **nurture their personal development** by providing **educational opportunities** to become coaches of the future. We are very proud of the **significant growth** the club has had over last 7 years; 2022 will see the plans for **FC to develop its home** at Windleshaw Sports after securing Step 6 Football and **promotion to the North West Counties Football League**.

This is where we need your **support & investment** in the club, no matter how small or large, it will mean you will be part of **one of the largest football club in the town** and therefore gain **special access to a large audience** every week that spans the whole of the NW of England. As our first team is now Step 6, we will take part in the likes of **The FA Vase Trophy** and very soon **The FA Cup**. We look forward to working with your business

- Steve Leather



1.

OUR CLUB



We are FC St Helens.

Formed in 2014 at the heart of the town, we are a club developing constantly and growing based on a strong held set of values. We place a **strong emphasis** on developing young players from our town and giving them the opportunity to represent St Helens, playing football the way we believe it should be played, and conducting ourselves correctly both on & off the pitch with a professional approach to our progress.

The 2014/15 campaign saw the club compete in the Carlsberg West Cheshire League, with a move to the Hallmark Cheshire Football League for the 2015/16 season. After successful years in the Cheshire Premier League being a consistent contender each year, FC secured the 2021/22 league title and the 2021 Lancashire FA Shield Trophy.

We now move into our long term goal of North West Counties Football, hoping to have a long sustainable future within the league.

“

*We want to be not only a force in
football, but a force in the community.*

- Steve Leather

2. Our Home



Windleshaw Sports has been around for over 100 years! It was very much part of the community as a cricket club since the late 1800s.

The demise of the cricket club in 2014 meant the football club could take over and start the process of the redevelopment of the area and we have been calling it our home since then. In 2017 the formal process of the **redemption plans began**, which included our **newly built 80 space parking facilities** down Windleshaw Road cleaning out an old fly tipping site and in turn helping cleaning up the local area. Plans are afoot to install **new floodlighting** and **year on year investment** into the **playing surface**.

The clubhouse can host events of all types with a **capacity of 100**, the perfect venue for **mid range attendances**. We have recently **held multiple business breakfasts** for the local community to network and form strong relationships that benefit the surrounding area. We have found this to be extremely well received and plan to continue with more in the future.

For details **contact** Karen on:

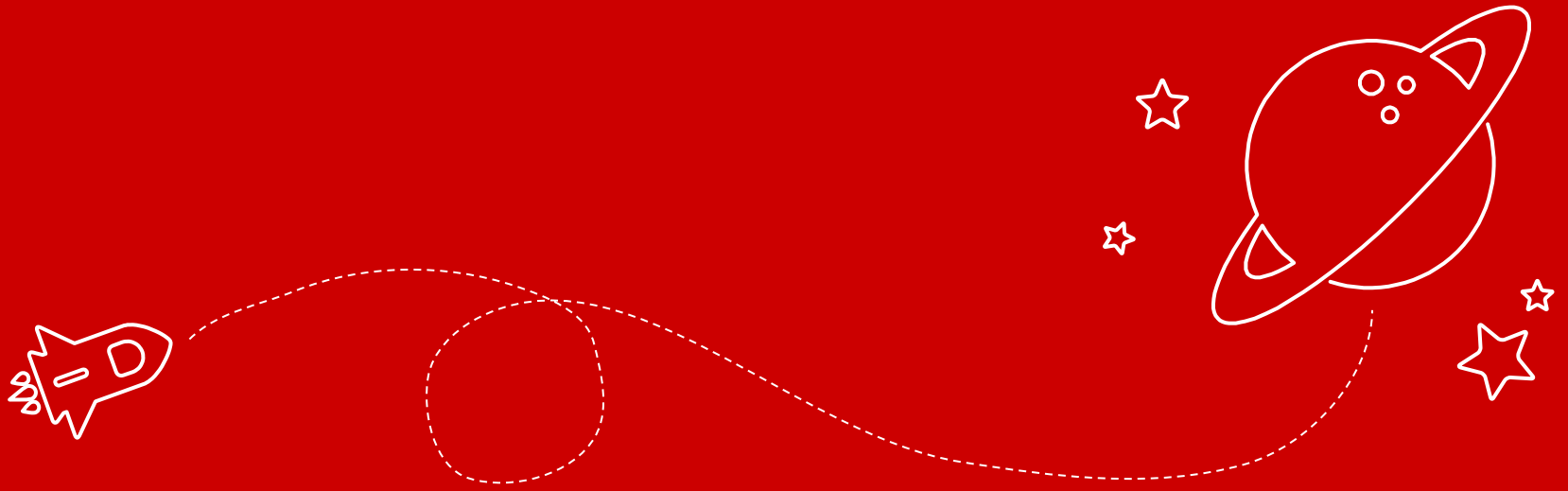
07494528977 or fcsthelens@gmail.com

2.

Our Home

Windleshaw Sports





3. OUR COMMUNITY GOAL

Understand how FC St Helens plan to execute much needed improvements to our facility and surrounding area.

3.

Our Community

*We are focused and dedicated on not only being the **biggest football club in St Helens** but the biggest community club too. Here are some of our plans to do just that.*



New Car Park

We have reached agreement with St Helens Council to transform a known fly tipping and drug use zone into a car park. We have reduced Anti-social behaviour in the area and helped with car congestion for local residents.



Community Hub

We are passionate about turning our facility into not only our home ground but a hub where local businesses and charities can network, share ideas and improve the quality of living in St Helens



3.

Charities and Causes



National Citizen Service

NCS is a space where **young people** can become **world ready and work ready**, and raise their voice to make a **positive difference** together. Where they can explore who they are and who they want to be, with **no fear of judgement** or failure.

In **May 2022** we took the steps to partner with NCS in order to offer **'In Real Life' opportunities** and activities within our club.

At a later date we plan to open up **job experiences** within our club like sports photography, graphic design, digital marketing and social media management.



Himvisible

Himvisible is a mental health charity dedicated to creating a support group to men and women in need of support. Himvisible **hold meetings every Wednesday at our club** and offer an opportunity to talk with other people going through similar troubles.

We hope that by **offering our function rooms out to charities** that we can get a conversation going in our community that will have a healthy and positive ripple effect through the town.

Due to the **success** of this, Himvisible was able to grow and form a ladies only mental health group called Himvisibelle.



Former Forces Support

Former Forces Support use the leadership, professionalism and commitment inherent in ex-forces and ex-professional sports personnel to **deliver personal growth** and development programmes in an **informal environment** where learners feel safe to tackle their fears and accomplish all of their goals.

We have teamed up with FFS to offer **integrated learning programmes** which integrate exploration, scrutiny and self-reflection. As well as offering our services in the **transport** department to help people get to and from events.



SPONSORSHIP OPPORTUNITIES.

4.

Sponsorships

For a chance to have your business advertised in front of hundreds of people weekly at games and thousands on social media, you can become a shirt sponsor for both home and away kits. Your logo will be featured on matchdays shirts or training shirts, promotional materials, framed goods and more.

Last season's first team sponsor TD Construction have renewed their sponsorship and we are delighted to have them back. However, there are many different shirts available for our Training kits, warm up jackets and the **same list** applying to a **bounty of junior teams** for your selection.

For more information on prices and selections please **contact** Steve Leather on:

07788762336



4.

Sponsorships

1. Managers Coats and Drill Tops:
£500



2. Player Warm Up Tops x50:
£1000 or 25 for £500



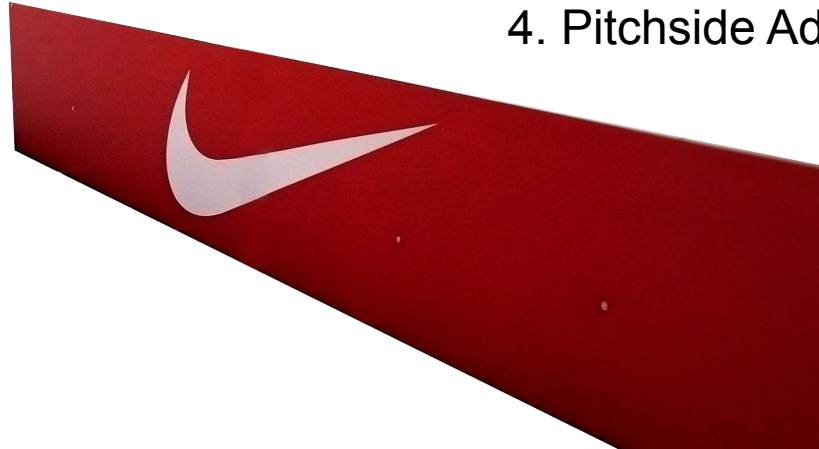
4.

Sponsorships

3. Matchday Polo Shirts x50: £1500



4. Pitchside Advertising Board: £250



4. Sponsorships

5. 50 Person Covered
Standing Naming Rights:
£1500 per season



6. Sub Bench Jackets x5: £500



4.

Matchday Sponsorships



Would you like the chance to have your business more featured on a matchday? With opportunities like sponsoring our matchday footage and have your business watermarked on ALL highlights for £1950 to sponsoring our matchday programme or ball.

Email Ste Leather at fcsthelens@gmail.com or Text 07788762336



How Sponsorships Help You



How Sponsorships Help Us



Our Global Mission

We have a mission to spread the FC brand and **message**. By providing our players, fans and foreign partners **stickers with our badge and motto on**. Spreading the word of **positive change** within communities and not stopping until the world is red and white.



And even
more
numbers



400

Players, Coaches and Staff



5,000+

Combined Social Media Support



100%

Commitment!



**SIMUL NOS
FIRMIORES.**
*TOGETHER, WE ARE
STRONG.*

